

Fact Sheet

HeuRECa – New Solutions for Real Estate Management

System developer:

PROMOS consult

The IT company PROMOS consult from Berlin is responsible for the operative area within the development of the new software solution. This implies, next to the functions as hosting partner, also the operation of the data centre and the realization of external connections. Other main task are the technical operation of applications and securing of data supply.

control.IT

control.IT is specialized in data warehouse solutions for real estate industry and therefore responsible for technical and contextual conception of the solutions and for attendance and permanent development of projects under the working title *HeuRECa*. The company takes care of the contract management and is primary service provider.

Area of application:

The German real estate market is becoming more and more international. So, a professional portfolio management is also essential for middle and smaller institutional investors. HeRECa primarily applies with pre-structured solutions to middle and smaller corporations, real estate sectors of securities and to branches of foreign financial investors.

Service:

The aim of HeuRECa is to optimize the complex processes within portfolio management. The client receives a close system that offers a very high, so far not reached transparency in real estate management for all stages of the real estate life cycle. The history of a property is continuously run and analyzed. Also for foreign investors it is possible to administrate their inventory in an ideal way. An automatic translation enables a fast integration into portfolio management. Further developments of the projects take place under the working title HeuRECa.

Service at a glance:

- Supplying technical application basis incl. data centre
- Securing an uninterrupted operation with comprehensive service
- SAP based solution
- Integrated portfolio management
- Comprehensive consulting
- Creating a customized solution
- Fast processing

First customers:

Warburg-Henderson KAG / Hamburgische Immobilien Handlung (HIH)

The Warburg-Henderson Kapitalanlagesellschaft für Immobilien mbH and the real estate company HIH (both subsidiaries of the traditional Hamburger Privatbank M.M. Warburg & Co. KGaA) are provided as first customers for the corporate software solution of PROMOS consult and control.IT. Both companies will support the software developers in the conceptual design regarding contexts. Two more corporations already subscribed to the solution.